



# ABC NATIONAL CONVENTION



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# WHAT IS THE ABCA CONVENTION?

300+ Attendees



10+ CEU Credits



Held every year, the ABCA Convention is the largest chiropractic conference dedicated to representing and supporting BIPOC and Minority students, doctors, speakers, and businesses

30+ Exhibitors



40+ Hours of Content





During two exciting and immersive days, the minority chiropractic community unites to showcase best-in-class expertise from established veterans and rising voices throughout the chiropractic profession. As a sponsor, you will have the opportunity to:

- Connect with 100's of doctors and students
- Generate New Leads
- Showcase your products and services
- Engage with chiropractic industry leaders
- Meet decision-makers with buying power

# EXHIBITOR SPONSOR

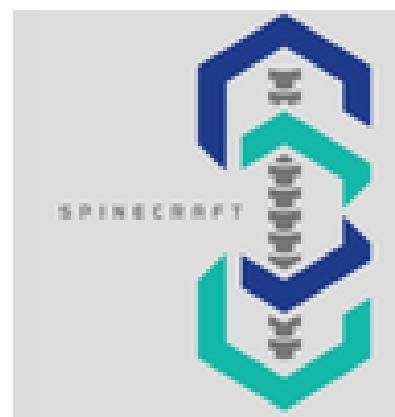
# PAST SPONSORS

DR. KRISTEN'S  
**TRUESTOPPER**

MOB PROFIT  
LLC

**NCMIC**  
We Take Care of Our Own

"We always enjoy connecting with students and doctors, as well as collaborating with past and current leadership throughout the weekend."



chiroone  
wellness centers

**LOGAN**  
UNIVERSITY



**WBC**  
Women Chiropractors

**Stopain** | **Stopain**  
CLINICAL  
CLINICAL  
MIGRAINE & HEADACHE

**MACK**  
INJURY ATTORNEYS

855-333-MACK | 333mack.com

 | **VWRX**



*The Trusted Leader in Chiropractic Education\**



**PALMER**  
College of Chiropractic

**ACA**  
AMERICAN  
CHIROPRACTIC  
ASSOCIATION



**OUM**  
A ProAssurance Company



"We proudly support the ABCA, because we are passionate about seeing chiropractors succeed. Together we can make a difference for so many."

# EXHIBITOR SPONSORSHIP PACKAGES

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Benefits	Event	Platinum	Gold	Silver	Bronze
Speaking Time During Convention	X	X			
ABCA Partnership Program Access	X	X	X		
Free Exhibitor Booth	X	X	X		
Pre and Post-Convention ABCA Newsletter Spotlight	X	X	X	X	
Pre and Post-Convention Social Media Spotlight	X	X	X	X	
Opportunity to Place Marketing Material in Registration Bag	X	X	X	X	X
Recognition During Convention	X	X	X	X	X
"Why We Give" Video	X	X	X	X	X
Access to Convention App (GlueUp)	X	X	X	X	X
Full Convention Passes	5	5	4	2	2
<b>Investment</b>		<b>\$4500</b>	<b>\$4000</b>	<b>\$3,000</b>	<b>\$2,000</b>

# EVENT SPONSORSHIPS

**Harvey Lilard  
Scholarship Banquet**  
**\$15,000**

**Dr. Bobby Westbrooks  
Luncheon**  
**\$10,000**

**Welcome Reception**  
**\$7000**

Exclusive opportunity for the final event of the convention. A night filled with dinner, dancing, and celebration. During this event all students and doctors awards are presented  
**\*15 min of speaking time**

In 1981, the ABCA was founded by Dr. Bobby Westbrooks. This exclusive sponsorship allows you to show your support of the ABCA and all that has been accomplished since its inception  
**\*15 min of speaking time**

First impressions last! Exclusively sponsor the first networking event of the convention and help set the tone for the 2026 Convention  
**\*10 mins of speaking time**

# EVENT SPONSORSHIPS

**President's Roundtable**  
**\$6000**

As our Roundtable sponsor, take part in our New Graduate Celebration and help lead conversations discussing diversity in chiropractic  
**\*10 Min of speaking time**

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**Friday Night Social**  
**\$6000**

Make an impression as our exclusive Friday Night Sponsor. At this heavily attended event you will be placed in front of the majority of convention attendees  
**\*10 mins of speaking time**

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**Mobile App**  
**\$5000**

Exclusive sponsor of the official ABCA App with logo placement within the app used by all registered convention attendees

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# EVENT SPONSORSHIPS

**Shuttle Sponsor**  
\$5000

**Exclusive sponsor of the convention shuttle with logo placement on the shuttle used by all attendees to travel between the hotel and convention hall**

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**Attendee Registration**  
\$4000

**This is a high-impact & exclusive branding opportunity to display your logo around the neck of all attendees as well as the entrance of the convention**

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**Education Sessions**  
\$3500

**Serve as the exclusive sponsor for select convention sessions, including continuing education programming, student breakout sessions, business development forums, and diversity-focused initiatives**

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# EVENT SPONSORSHIPS+

Refreshment Station  
\$3500

Food, Beverages, and coffee stations are located in high traffic areas on the convention floor, your brand is sure to get great exposure

Exhibitor Booth Only Benefits  
\$1000

- 6ft Draped Table in Designated Area with 2 Chairs
- Opportunity to provide “Why We Give Video”
- Access to Convention App
- 2 Full Convention Passes

# CORPORATE SPONSORSHIP PACKAGE



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## Annual Organization Affiliate Membership

- ABCA membership mailing list twice a year (every 6 months)
- Listing in regional and national conferences seminar program
- Listing on signage at ABCA conferences/seminars
- Listing on affiliate member webpage w/logo and link to website
- Early access to conference and seminar sponsorship and vendor opportunities w/ 10% discount

**INVESTMENT: \$1000**

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# SWAG BAG SPONSORSHIP

We invite brands and organizations to contribute products, samples, or informational pamphlets to be included in the official ABCA Convention Swag Bags distributed to all attendees.

- Reach a nationwide audience of chiropractors, students, and health-care professionals
- Build brand recognition within a growing, diverse chiropractic community
- Deliver your product or message directly into every attendee's hands
- Drive traffic to your booth, website, or services

**Investment: \$250**



## What We Accept

- Product samples
- Informational pamphlets or brochures
- Coupons or discount cards
- Small branded merchandise

# MEET THE TEAM



**DR. KEVIN KERSEE**  
National Convention  
Chair



**DR. VICTORIA DANIELS**  
Fundraising Chair



**DR. LYDSEY  
RECTOR**  
Communications Chair

# 45<sup>th</sup> Annual ABCA Convention



AMERICAN BLACK  
CHIROPRACTIC ASSOCIATION

## CHARLOTTE, NC

June 25<sup>th</sup> - 28<sup>th</sup>, 2026

Hilton Charlotte University Place

[ABCACHIRO.COM](http://ABCACHIRO.COM)